

Application for Board Appointment

Name of Board: Housing Authority

Applicant's Name: John Unland

Mailing Address: [REDACTED]

Residence Address: [REDACTED]

Daytime Phone: [REDACTED] Other Phone: Fax:

Email: [REDACTED] Occupation/Employer: Retired

Why do you want to serve on this Board?

1. Why do you want to serve on the housing board?

As our valley continues to grow—experiencing an 8% increase in population from 2020 to 2022, according to the 2020 Census—the pressure on essential services, including our healthcare system (Teton Valley Healthcare: a hospital and two clinics), increases as well. These services are critical to maintaining the quality of life for the valley's residents.

Taking healthcare as an example, the rising population will necessitate hiring additional staff, recruiting more physicians, and expanding services to meet the needs of the valley's changing demographics. Similarly, other essential services provided to residents will also need to grow. This includes maintaining roads, possibly adding staff and teachers to the education system, and addressing a range of infrastructure needs.

With an increase in population and a more diverse demographic, the demand for housing will also rise. It is essential to develop solutions to meet this growing demand, particularly for those facing housing insecurity. Many of these individuals possess the talent, expertise, and desire to contribute to our valley's well-being and long-term health.

From this standpoint, I am committed to finding solutions to the valley's housing challenges. My goal is to ensure that those who wish to live and work here can find housing that allows them to live with dignity and happiness.

2. What qualifications do you have to serve?

Throughout my 25-year career in developing marketing strategies and messaging for clients, I often encountered challenges involving business issues and products that were initially unfamiliar to me. The housing challenges facing the valley fall into a similar category. However,

I am a solution-oriented professional with a proven ability to tackle complex problems, develop effective strategies, and communicate clearly with the appropriate audiences.

I bring focus, teamwork, and resourcefulness to every endeavor. As a member of the board, I will actively engage with both community members and external stakeholders to identify and implement solutions to address the valley's housing challenges. My commitment is to collaborate effectively and contribute meaningfully to resolving this pressing issue.

Your completed application should be returned to the Office of the County Commissioners at 150 Courthouse Drive or emailed to commissioners@co.teton.id.us or faxed to 354-8776.