

December 12, 2024

Teton County Commissioners
Teton County, Idaho

Dear Commissioners,

On behalf of Friends of Teton Valley Sports and Wellness, we are writing to express our enthusiastic support for the appointments of John Beller (representing District 2) and Olivia Goodale (representing District 1) to the Teton Valley Parks and Recreation Board. Both candidates bring exceptional qualifications, experience, and commitment to advancing recreational opportunities for our community.

Our Background and Support for Parks and Recreation District Creation

Over the past several years, our non-profit, Friends of Teton Valley Sports and Wellness has worked diligently to engage the community and advocate for the establishment of the Parks and Recreation District. This initiative, which culminated in its approval on the 2024 ballot, was a result of extensive research, assessing community needs, collaboration, outreach, and unwavering commitment to support parks and recreation in Teton Valley. We are proud of the community's support and the opportunity this district represents for the future.

As the district begins its foundational work, selecting leaders with a proven track record and diverse skill sets is paramount. John and Olivia are exemplary candidates who embody the vision and capabilities needed to set the district on a path to success.

Support for John Beller

John Beller brings over 40 years of project planning and management experience, which includes overseeing large, complex projects requiring extensive public outreach and stakeholder engagement. His leadership history includes serving as treasurer for Friends of Teton Valley Sports and Wellness, where he has spent the last four years deeply involved in understanding the recreation needs of our community. Additionally, John has a strong background in:

- Collaborating with local government officials, such as city planners and engineers, to advance parks and recreation projects.
- Successfully leading non-profit initiatives, including the development of Pierre's Pedal Project, which provides refurbished bicycles to the community.
- Developing and implementing operational policies and infrastructure, essential for building a new organization from the ground up.

John's technical expertise, combined with his dedication to community service and ability to foster collaboration, makes him a strong asset for this board.

Support for Olivia Goodale

Olivia Goodale brings a complementary skill set with her extensive experience in local government and private-sector leadership. As a former City Administrator for Victor and City Clerk for Jackson, Olivia managed operations, budgets, and strategic planning at a high level. Notable highlights from her experience include:

- Leading the City of Victor's Comprehensive Plan update, which earned accolades for its innovative public outreach despite challenges posed by the pandemic.
- Founding and running a successful real estate development business, demonstrating her ability to manage complex projects and build organizational infrastructure.
- Serving on municipal committees and forming a homeowners' association, showcasing her understanding of governance and community engagement.

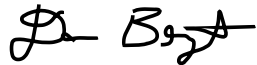
Olivia's ability to combine visionary thinking with practical implementation skills positions her uniquely to guide the Parks and Recreation District in its formative years. Her knowledge of local government processes, budgeting, and open meeting laws will ensure the board operates transparently and efficiently.

Conclusion

Both John and Olivia are deeply committed to Teton Valley and bring invaluable expertise to the table. Their combined strengths in governance, project management, community outreach, and organizational development are exactly what the Parks and Recreation District needs to succeed in its early stages and beyond. We believe their leadership will help foster a vibrant, inclusive, and well-organized recreation system for our community.

Thank you for considering these highly qualified candidates for appointment to the Parks and Recreation Board. We are confident they will serve with integrity, dedication, and a clear vision for the future of parks and recreation in Teton Valley.

Sincerely,



Dave Bergart
Board Chair
Friends of Teton Valley Sports and Wellness