



July 23, 2024

Dear Teton Valley Board of County Commissioners:

Sustainable Business Leaders (SBL) is Jackson Hole's regional green business recognition program and membership-based association managed by Teton County ISWR and Riverwind Foundation. Teton County, WY, and Teton Valley, ID businesses, nonprofits, and government agencies are encouraged to apply for membership. Currently we have over 120 members and we would like to expand our Teton Valley, Idaho membership. We provide training, workshops and consulting to support busy business owners who understand the connection between a thriving business and a healthy ecosystem and community. Collectively, we are working towards Teton County, WY goals of Road to Zero Waste 2030 and Net Carbon Zero 2030. There is much cost savings to be had through energy and waste reduction in any business. We would like to encourage Idaho businesses to meet Teton County, Idaho goals, as well.

To that end, I would like to voice my support for your acceptance of the Environmental Policy and the Resolution before you. Stating your commitment to a healthy, thriving future creates a bedrock for building successful and impactful programs like SBL, RAD, Community Recycling, Citizens' Climate Lobby, and Beautifying our Byways which improve the community and protect the ecosystem on which we all rely. It allows for community alignment, purpose, and momentum. We live in one of the most special places on the planet and I encourage you to take this opportunity to be leaders in protecting this place.

Sincerely,

Shannon Shuptrine
Executive Director, Riverwind Foundation
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