

# Application for Teton Valley Parks and Recreation District Board Appointment

Applicant's Name: Olivia (Liv) Goodale \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Residence Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Occupation/Employer: \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

---

**Why do you want to serve on this Board?** Parks and recreation have an expansive, direct and clear benefit to the community from a social, mental and physical health, and economic perspective. Districts support and invest in those benefits. Like so many in our community, my family and I personally enjoy all of the community parks and recreation opportunities our valley offers. Simply put, it's what we do in our free time. Serving on the board is an easy and natural next step to continue to give to the community that I love combining my professional experience and personal appreciation for recreation. I want to serve on the Parks and Recreation District Board to apply my broad experience in local government and build a strong and functioning foundation for the District so that it thrive moving forward.

**Please describe your qualifications for serving on this Board:** I hold a bachelor's degree in business (marketing) from Montana State University, 11 years' experience in local government with numerous promotions along the way, started a real estate development company and completed the first phase of an infill housing development, and formed the associated Home Owners Association which I am now president of. I have also worked on several municipal committees.

**Describe your experience with local government:** I have 11 years' experience working in local government between the Town of Jackson as City Clerk and City of Victor as City Administrator. During that time, I worked closely with multiple boards, primarily City Councils, served on numerous committees, worked closely with Parks Departments, developed and monitored budgets, and formed many relationships. As City Administrator, an ongoing objective was to build upon the operational infrastructure of the organization as a whole. Some changes of note included updating budgeting and city council meeting processes, and a new City website. One of my proudest accomplishments at the City was that I was able to implement a great deal of operational change while maintaining strong relationships within the organization and the community. I also played a major role in the City's Comprehensive Plan update which faced large hurdles associated with the pandemic, yet was successfully adopted and won an award for its outreach efforts. Over the past two years, I started and continue to operate a development company to build infill housing in Victor which, similarly to my work in local government, included foundational aspects like building a team, building relationships, defining priorities, budgeting, outreach, administration and oversight.

**What skills do you bring to the Board?** I am able to combine the high level visionary skills I've gained in owning and operating businesses in the private sector with the implementation skills of a City Administrator found in the public sector. I understand the traits of a successful board and can use those

traits to lend to constructive and effective conversations and decisions. I also understand open meeting law and processes. Having worked with similar contractors and consultants the District may need, I understand the role those positions might play for contracting purposes and oversight. I can draft accurate budgets and negotiate and implement contracts. I also have the time and flexibility to serve on the board, especially critical for this initial term to build the District from the ground up.

**What is the first thing this Board needs to accomplish?** I think the first large goal of the board should be to prepare a launch of the District- introducing the District and creating a platform with which to communicate and engage with the community, including a fully functioning and comprehensive website and social media presence. From there, we will have the foundation to further define priorities and long-term plans together with the community. A launch like this comes hand in hand with building the District from the ground up including financial, administrative, legal and communications infrastructure aspects. Overall, I want to develop a sturdy base and framework for the District to grow from.

**Other Comments:** Thank you for your time and consideration! I appreciate those that put in the tremendous effort to bring a ballot question to the community, and the community as a whole for approving a Parks and Recreation District for Teton Valley.